ORDER

Orders Order / Rev: A2612955 Alt Order #: 27023269 Product Desc: American Values Firs Wichita KS KSNW Estimate: 3147 Flight Dates: 07/28/20 - 08/04/20 Primary AE: Katz Los Angeles Original Date / Rev: 07/27/20 / 07/27/20 Sales Office: K-LA Order Type: REG Sales Region: Nat Agency Name: **Target Enterprises Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 15260 Ventura Boulevard Billing Cycle: **EOM** Sherman Oaks, CA 91403 Agency Commission: 15% Advertiser Name: **POL/American Values First PAC** Order Brand: Demographic: A50+ New Business Thru: **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN4746 Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	41	\$16,180.00	\$13,753.00

POL-ISS

P5

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	41	\$16,180.00	\$13,753.00	181.50
Totals	41	\$16,180,00	\$13,753.00	181.50

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	38%	\$16,180.00
Market	100%	\$42,578.95

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$26,398.95

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
N 1	Multi	07/28/20	07/31/20		CM	7-8am	-TWTF	:30	4	\$350.00P3	2.50 NM	4	\$1,400.00

Print Date: 07/27/20 16:41:49 Page 2 of 3

Order / Rev: A2612955 Advertiser:

POL/American Values First PAC

Alt Order #:

27023269

Product Desc:

American Values Firs

Flight Dates:

07/28/20 - 08/04/20

Estimate:

Wichita KS KSNW 3147

Ln Ch	Start	End	Inventory Cod		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Chann	els : KSN	IC,KSNG,KS	NL,KSNW	Bam								
	MENTS AI Y SHOW		Today Show 7- B LINES A THRU									
St Week: 07	tart Date 7/27/20	End Date 08/02/20	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$350.00	Rating 2.50						
		20 08/04/20 IC,KSNG,KS	Today Show 7-8 NL,KSNW Today Show 7-8		7-8am	MT	:30	2	\$350.00P3	2.50 NM	2	\$700.00
TODA	Y SHOW		B LINES A THRU									
St Week: 08	art Date 3/03/20	End Date 08/09/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$350.00	Rating 2.50						
		20 07/31/20 IC,KSNG,KSI	Today Show 8-9 NL,KSNW Today Show 8-9		8-9am	-TWTF	:30	4	\$270.00P3	2.40 NM	4	\$1,080.00
	MENTS AF Y SHOW	PPLY TO SU	B LINES A THRU	JA								
<u>St</u> Week: 07	art Date 7/27/20	End Date 08/02/20	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$270.00	Rating 2.40						
		20 08/04/20 IC,KSNG,KSI	Today Show 8-9 NL.KSNW	am CM	8-9am	MT	:30	2	\$270.00P3	2.40 NM	2	\$540.00
COMM			Today Show 8-9 B LINES A THRU									
<u>St</u> Week: 08	art Date 3/03/20	End Date 08/09/20	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$270.00	Rating 2.40						
		20 07/31/20 C,KSNG,KSI	NL,KSNW	СМ	430-5pm	-TWTF	:30	4	\$280.00P3	4.60 NM	4	\$1,120.00
JEOPA	ARDY	PPLY TO SU	M-F 430-5p B LINES A THRU	JA								
<u>St</u> Week: 07	art Date 7/27/20	End Date 08/02/20	<u>Weekdays</u> -TWTF	Spots/Week 4	Rate \$280.00	Rating 4.60						
N 6 Multi Chann		20 08/03/20 C,KSNG,KSI		CM	430-5pm	M	:30	1	\$280.00P3	4.60 NM	1	\$280.00
COMM JEOPA		PPLY TO SU	B LINES A THRU	JA								
<u>St</u> Week: 08	art Date 3/03/20	End Date 08/09/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$280.00	Rating 4.60						
		20 07/31/20 C,KSNG,KSI	KSN News at Fi NL,KSNW KSN News at Fi		5-530pm	-TWTF	:30	4	\$350.00P3	5.10 NM	4	\$1,400.00
KSN N	EWS @	5P	B LINES A THRU	JA								
<u>St</u> Week: 07	<u>art Date</u> 7/27/20	End Date 08/02/20	<u>Weekdays</u> -TWTF	Spots/Week 4	Rate \$350.00	Rating 5.10						
		0 08/03/20 C,KSNG,KSI	KSN News at Fi NL,KSNW KSN News at Fi		5-530pm	М	:30	1	\$350.00P3	5.10 NM	1	\$350.00
KSN N	EWS @	5P	B LINES A THRU	JA								
St. Week: 08	art <u>Date</u> 3/03/20	End Date 08/09/20	Weekdays M	Spots/Week 1	Rate \$350.00	Rating 5.10						
		20 07/31/20 C,KSNG,KSI	KSN News at Si NL,KSNW KSN News at Si		6-630p	-TWTF	:30	4	\$450.00P3	6.00 NM	4	\$1,800.00
KSN N	EWS @	6P	B LINES A THRU	JA								
St: Week: 07	art Date 7/27/20	End Date 08/02/20	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 6.00						
N 10 Multi	08/03/2	20 08/03/20		CM	6-630p	M	:30	1	\$450.00P3	6.00 NM	1	\$450.00

Print Date: 07/27/20 16:41:49 Page 3 of 3

Wichita KS KSNW

Order / Rev:

A2612955

Advertiser:

POL/American Values First PAC

Alt Order # Flight Dates: 27023269

07/28/20 - 08/04/20

Product Desc: American Values Firs

Estimate:

3147

Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount KSN News at Six Channels: KSNC, KSNG, KSNL, KSNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6P Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/03/20 08/09/20 \$450.00 6.00 07/28/20 07/31/20 M-F 630-7p CM 630-7pm -TWTF--:30 \$600.00P3 8.40 NN \$2,400.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL OF FORTUNE **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 07/27/20 08/02/20 -TWTF--\$600.00 8.40 N 12 Multi 08/03/20 08/03/20 M-F 630-7p 630-7pm CM M----:30 \$600.00P3 8.40 NM \$600.00 Channels: KSNC, KSNG, KSNL, KSNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 08/03/20 08/09/20 \$600.00 8.40 Multi 07/28/20 07/31/20 LN M-F N 13 CM 10-10:35pm -TWTF--:30 \$600.00P3 3.50 NM \$2,400.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/27/20 08/02/20 -TWTF--\$600.00 3.50 N14 Multi 08/03/20 08/03/20 LN M-F CM 10-10:35pm M-----:30 \$600.00P3 3.50 NM \$600.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A KSN News Weekdays Spots/Week Start Date End Date Rate Rating Week: 08/03/20 08/09/20 M----\$600.00 3.50 08/01/20 08/01/20 Sat KSN News at Six CM 6-630pm ----5-:30 \$260.00P3 4.00 NM \$260.00 Channels: KSNC,KSNG,KSNL,KSNW Sat KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6PSA Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/27/20 08/02/20 ----S-\$260.00 4.00 N 16 Multi 08/02/20 08/02/20 Today Show Su CM Today Show Su :30 \$150.00P3 2.20 NM \$150.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show Su COMMENTS APPLY TO SUB LINES A THRU A SUNDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/27/20 08/02/20 \$150.00 2.20 Multi 08/02/20 08/02/20 Sun KSN News at Five CM Sun KSN News at ----S :30 \$200.00P3 4.40 NM \$200.00 Channels: KSNC,KSNG,KSNL,KSNW Sun KSN News at Five COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 5P SU Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/27/20 ----S 08/02/20 \$200.00 4.40 Multi 08/01/20 08/01/20 LN Sa CM KSN News at 10 S----S-:30 \$450.00P3 3.50 NM 1 \$450.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 07/27/20 08/02/20 ----S-\$450.00 3.50

\$16,180,00

3.5

\$450.00 \$128.57 \$16,180.00 \$89.15

41

0 10

3.5 30 0№ 1 TOTALS: 32

\$450.00 \$200.00

4.4

KSN NEWS @ 5P SU

KSN News

Sa REV+ 18 10p-10:30p

Su 17 5p-5:30p

0 0

30 30 30 30

3.5

4.0

\$260.00 \$600.00

> KSN NEWS @ 6PSA SUNDAY TODAY

KSN News

14 10p-10:35p Tu-F 13 10p-10:35p

| Sa | 15 | 6p-6:30p Su 16 8a-9a

12 6:30p-7p Tu-F 11 6:30p-7p

\$150.00

3.5 4.0 2.2 4.4

\$600.00 \$171.43

\$68.18

\$65.00

\$260.00 \$150.00 \$45.45

\$200.00

KATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

Day/Time

Tu-F 7a-8a M-Tu 7a-8a Tu-F 8a-9a M-Tu 8a-9a

15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 Agency: TARGET ENTERPRISES CPE: //3147

Advertiser: American Values First Flight: 7/28/20 - 8/4/20

Changes as of: 7/27/2020 at 4:21 PM

Contract # 27023269

Product: American Values First

Office: LOS ANGELES Market: Wichita

Version: Highlighting Revision Station: KSNW

Con Type: POLITICAL/VOTE

Total \$: \$16,180.00

Total CPP: \$89.15

Traffic #: A2612955 Total GRP: 181.5

Primary Demo: Adults 55+ Service: Nielsen

Buyer: DEDE JEFFERY

Agency Order #:

Assistant: CAROLINA DELGADO 323-966-5063

Total Spots: 41

		_		_													_
10			GRP*	10.0	5.0	9 6	4.8	18.4	4.6	20.4	7		0.4.2	2. 6.	200	140	2
4261295			CPP*	\$140.00	\$140.00	8112.50	\$112.50	\$60.87	\$60.87	\$68.63	888	\$75.00	875.00	\$71.43	\$71.43	3171 43	
Traffic #: A2612955		Total	49	\$1,400.00 \$140.00	\$700.00	\$1,080.00 \$112.50	\$540.00 \$112.50	\$1,120.00	\$280.00	\$1 400 00	4350 00	\$1 800 00	\$450.00	\$2 400 00	\$600.00	\$2,400,00 \$171.43	
		Total	Spots	4	7	4	2	4	· ·	4	,	. 4	-	4	-	4	
Salesperson: DEVON SCOTT Assistant: CAROLINA DELGADO 323-966-5049 323-966-5063	Separation:	7/28 - 8/3															
			8/3	0	2	0	2	0	-	0	-	0	~	0	-	0	
			n 7/28	30 4	30 0	30 4	30 0	30 4	30	30 4	30	30	30	30 4	30	4	
			Len													30	
		Į.	Rate Rating	2.5	2.5	2.4	2.4	4.6	4.6	5.1	5.1	6.0	6.0	8.4	8.4	3.5	
			Rate	\$350.00	\$350.00	\$270.00	\$270.00	\$280.00	\$280.00	\$350.00	\$350.00	\$450.00	\$450.00	\$600.00	\$600.00	\$600.00	
			DP Program	TODAY SHOW	TODAY SHOW	TODAY SHOW	TODAY SHOW	JEOPARDY	JEOPARDY	KSN NEWS @ 5P	KSN NEWS @ 5P	KSN NEWS @ 6P	KSN NEWS @ 6P	WHEEL OF FORTUNE	WHEEL OF FORTUNE	KSN News	

M 4:30p-5p

M 5p-5:30p Tu-F 5p-5:30p

Tu-F 6p-6:30p 10 6p-6:30p

Tu-F 4:30p-5p



125 West 55th St New York, NY 10019

Special Instructions

Changes as of: 7/27/2020 at 4:21 PM 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 Agency: TARGET ENTERPRISES Contract # 27023269 CPE: //3147

Advertiser: American Values First

Flight: 7/28/20 - 8/4/20

Product: American Values First

Office: LOS ANGELES Market: Wichita

Con Type: POLITICAL/VOTE

Version: Highlighting Revision

Station: KSNW

Total \$: \$16,180.00

Total Spots: 41

Total CPP: \$89.15

Traffic #: A2612955 Total GRP: 181.5

Primary Demo: Adults 55+ Service: Nielsen

Agency Order #:

Buyer: DEDE JEFFERY

Assistant: CAROLINA DELGADO 323-966-5063

Salesperson: DEVON SCOTT 323-966-5049 Separation

\$16,180.00 Dollars Monthly Summary Spots 41 41 Month 2020-Aug Total

> 181.5 GRP 181.5

\$89.15 CPP

\$16,180.00 \$16,180.00 Dollars

Daypart Summary

Spots 4 41

	Competitive Information		
Market Budget:	\$42,579	Dav/Time	% Distrib
KSNW Share:	38%		100%
Comment:	Estimated Shaers	Total	400%
Unknown:	62%		200

					Transac	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+ Spot-	Spot-	\$ Chg	\$ Chg Contract \$ Comment	
Revision	7/27/20 4:21 PM	7/27/20 4:21 PM CAROLINA DELGADO	Revised	-		\$450.00	Changes: Total Spots from Total GRPs from 178.0 to Budget from \$41,395 to \$4 Entered Dollars to \$15,730 \$16.180.00 buyline added or morified.	Changes: Total Spots from 40 to 41, Calculated Dollars from \$15,730.00 to \$16,180.00, Total GRPs from 178.0 to 181.5, Total CPP from \$88.37 to \$89.15, Competitive Market Budget from \$41,395 to \$42,579, Total \$ from \$15,730.00 to \$16,180.00, Origuser Entered Dollars to \$15,730.00, User Entered \$15,730.00 to \$16,180.00.1
Queued for Electronic Contracting	7/27/20 8:19 AM					09	09	
New	7/24/20 5:21 PM	7/24/20 5:21 PM CAROLINA DELGADO Confirmed	Confirmed	40	89	\$15,730.00 \$15,730.00	\$15,730.00	

Form filled out by Station-See attached Agency form, Refusal to fill out NAB form. ISSUE (Non-candidate) ADVERTISEMENT

AGREEMENT FORM

, Targe Enterprises	, hereby request station tir	me as follows: See Order for proposed					
schedule and charges. See Invo							
Check one:							
(1) a legally qualified candidate issue of public importance (e.g. subject of controversy or discu	e for federal office; (2) an election ., health care legislation, IRS tax coc ussion at the national level.	f national importance" by referring to to federal office; (3) a national legislative de, etc.); or (4) a political issue that is the matter of national importance (e.g., relates					
ALL QUE	ESTIONS/BLOCKS MUST E	BE COMPLETED					
Station time requested by:							
Agency name: Target Enterprises							
Address: 15260 Ventura Blvdl, Ste 1240, S	herman Oaks, CA						
Contact:	Phone number: 818-905-0005	Email:					
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to t oust match the sponsorship ID in	the Federal Election Commission [for federal ad):					
Name: American Values First							
Address: P.O. Box 75650, Washington, DC	20013						
Contact: Joel Riter	Phone number: 614-636-1873	Email: joelriter@outlook.com					
Station is authorized to announce the time as paid for by such person or entity.							
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):							
1							
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).							
If ad refers to a federal candidate(s) or federal election, list ALL of the following:							
Name(s) of every candidate referred to: Bill Clifford							
Office(s) sought by such candidate(s) (no acronyms or abbreviations): Kansas 1st Congressional District							
Date of election: 8/4/20							
Clearly identify EVERY political matter of ad (no acronyms); use separate page if r		to in the N/A					

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative				
Signature:		Signature: Juchas Bonn				
Name: Julie ladanza		Name: Audrey Berry				
Date of Request to Purchase Ad Time: 7/8/20		Date of Station Agreement to Sell Time: 7/27/20				
TO BE COMPLETED BY STATION ONLY						
Ad submitted to station? Yes Note: Must have separate PB-19 forms (or the		Date ad received:				
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.						
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete.						
Date and nature of follow-ups, if any:						
Contract #: A2612955	Station Call Letters: KSNW		Date Received/Requested: 7/27/20			
Est. #: 3147	Station Location: Wichita KS		Run Start and End Dates: 7/28 - 8/4/20			
For national issue ads only (not required for state/local issue ads):						

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403 (818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

l, <u>Target Enterprises</u>, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:							
V	Ad "communicates a message relating to any political matter of national importance " by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.						
	Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).						
Station time requested by: Target Enterprises 15260 Ventura Blvd., Ste. 1240 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com							
For advertiser: Name: American Values First Address: P.O. Box 75650, Washington, DC 20013 Contact: Joel Riter Phone: 614 636 1873 Email: joelriter@outlook.com							
Chief executive officers or members of the executive committee or the board of directors or other governing groups:							
Federal candidate(s) or election(s) referred to: N/A							
Name(s): Bill Clifford Office(s): Kansas 1st Congressional District Date of election: 8/4/2020							
Matters of national importance referred to:		N/A 🗸					
Sponsor authorized signature: Julie ladanza and action of the control of the cont		Station authorized signature: Date:					

TO BE COMPLETED BY STATION ONLY

	Ad submitted to station: Yes		No	Date received:			
	Disposition:						
	Accepted						
	Accepted IN PART (e.g., ad not received to determine content)						
	Rejected – provide reason:						
I	Date and nature of follow-ups, if any:						
	Contract #:		n Call Letters:	Date Received:			